SecureRF Announces Veridify®, a Cloud-based Platform and Application Suite Delivering Public-Key Infrastructure to Tags and Devices in the IoT

Highlights:

- Provides Cloud, PC, Reader, and Smartphone Apps for rapid solution deployment
- Supports credentials, supply chain, brand protection, and device management
- Public-Key Infrastructure supports multiple device types including passive tags, sensors and actuators
- Item-level identification, authentication and data protection for products and brands
- Real-time visibility and chain-of-custody functions for high value products and supply chains
- Secure sensors and tags available for immediate use or build your own
- Additional features include location, sensor data collection, and messaging
- Demonstration and evaluation kit/software available now

Shelton, CT - March 24, 2016 – SecureRF, a leading provider of security solutions for the Internet of Things, announced today the availability of Veridify, a cloud-based platform delivering Public-Key Infrastructure for devices, sensors and tags in the IoT. Veridify includes PC, reader, and smartphone Apps featuring strong identification, authentication, and data protection that enable the rapid deployment of innovative solutions for low-resources "things" including tags, smartcards, wireless sensors, and embedded devices. The platform delivers secure solutions that support supply chain, credentialing, brand protection, and sensor data collection.

Device and radio-frequency agnostic, Veridify provides a range of critical functions for securely making products and devices smart and part of the IoT. The platform provides a complete set of deployment tools, including a Certificate Authority, a secure cloud-based dashboard that incorporates real-time visibility, chain-of-custody, plus Application Programming Interfaces (APIs) for easy integration with existing systems. Users can work with their own devices using Software Development Kits (SDKs) or choose from SecureRF's LIME Tags™, a family of secure NFC, BLE, and cellular passive, battery-assisted, and active sensors, smartcards, and tags.

The solution includes several ready-to-use smartphone apps, SDKs and tools to quickly make your products smart, secure, and part of the IoT. Consumers and commercial users can authenticate, monitor, and track products and collect critical data on the condition, status, and location of their assets. When used with SecureRF LIME Tags, security features can be delivered anywhere and authentication functions work with or without a network connection. There are no key databases or passwords to maintain.

"As devices and sensors are given digital identities that connect them to the Internet by the billions, the need for security and privacy is becoming a critical factor for both market adoption and safety." stated

Louis Parks, CEO of SecureRF. "Veridify offers the only IoT solution that delivers protection to each and every item and device using Public-Key security – addressing the challenges other systems have with key management and the need to maintain a network connection to enable a digital certificate-only solution."

Veridify IoT evaluation and development kits are available today.   Evaluation kits provide sample NFC tags and sensors, software, and optional readers.   Users can provision tags, authenticate, and use the Veridify cloud-based dashboard to manage and see their transactional data. Development kits provide software tools that allow more technical users the ability to use Windows or Linux PCs to emulate their hardware endpoints and swap out emulator endpoints for actual hardware as development progresses. All development tools utilize the same cryptographic libraries that a finished product will deploy.

Whether you are looking to protect your brands, or securely collect critical sensor data like temperature, humidity or shock, Veridify delivers the most secure IoT solution for your products and devices today.

For further information or to get your Veridify Kit:

 Visit www.SecureRF.com

 Email Info@SecureRF.com

 Call (203) 227-3151.

About SecureRF

SecureRF Corporation – Securing the Internet of Things® – provides security solutions for passive, battery-assisted, and active tags, wireless sensors, and embedded platforms including FPGAs, Microcontrollers, and ASICs based on a breakthrough in public-key cryptography that is computationally efficient, yet highly secure. Applications include non-traditional payment systems, high-value supply chain management, cold chain management, and anti-counterfeiting applications in the pharmaceutical, consumer, defense, and homeland security sectors. Under the Veridify® banner, the company delivers a comprehensive cloud-based IoT solution for quickly and easily giving devices and products a secure place in the Internet of Things.

For more information on securing the Internet of Things, please contact us at info@SecureRF.com. More information about SecureRF can be found at http://www.SecureRF.com. SecureRF's insights on security can be found on its blog at http://www.SecureRF.com/blog. Follow us on Twitter, Linkedin and Facebook.

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